

UBI Oléoactif®

Universal Beauty Innovation

INCI: Brassica Campestris (Rapeseed) Seed Oil (and) Betula Alba Bark Extract (and) Polyglyceryl-3 Diisostearate

USE LEVEL: 1 to 5%

ORIGIN: 100% plant-derived; patented Oléo-éco-extraction™ technology

DESCRIPTION:

- Inclusive ingredient pursuing the quest for universal beauty tested on a multi-ethnic panel of volunteers
- Modulates the ubiquitination process – a novel mechanism of action to rejuvenate skin cells
- First oil-based active ingredient enriched with birch bark compound extracted in rapeseed oil – both coming from responsible, organic, and European sourcing
- Eco-designed efficacy, green science technology, comprehensive sustainability, clean formulations



SELECT SCIENTIFIC PROPERTIES:

- Targets ubiquitins: universality proteins – at the heart of ubiquitination process
- Activates ubiquitination, UBE1 enzyme stimulation, increases ubiquitinated proteins and boost cellular clearance processes, proteasomal proteolysis and autophagy
- Stimulates 44 proteins turnover involved in 15 biological pathways conferring multiple clinical benefits

CLINICAL RESULTS:

- Reduces facial wrinkles by -15% and -34% after 14 days and 28 days of application
- Enhances skin tone for a more even complexion and radiant glow by +35% and +28% respectively while removing skin roughness by -20%